

What Are The Benefits of Professional Fitting?

Comfort

Plain and simple, if you are not comfortable, you are not going to ride. Comfort is our number one concern.

Economy

We put you in the most efficient position, resulting in more energy to ride farther and faster.

Aerodynamics

If you are a competitive rider, we'll address this important issue, including time trial fits. We stay current on the latest research and methods so you can ride and leave the fit to the professionals.



TREK
BICYCLE STORE OF OMAHA
7214 Jones Street
Omaha, NE 68114

What Can A Professional Fit Do For Me?



We Support a Community in Motion

What is Professional Bicycle Fitting?

No matter how you slice your bread, bicycle fitting is a practiced art, not a hard science. The goal of bicycle fitting is to customize your bicycle to optimize comfort, economy, aerodynamics, and the avoidance of injury.

Who is Professional Bicycle Fitting For?

Bicycle fitting is for everyone who wishes to be positioned properly on his/her bicycle. Whether you ride for pleasure and find your current position painful and want to increase your enjoyment, or you are competitive and want to check your position for maximum efficiency, a professional bike fit is essential.

The Process of Professional Fitting

Good fit is based on biomechanics, ergonomics and relaxation. The ideal position will take into consideration the flexibility, range of motion, muscular development, and distribution of mass of the individual rider. The professional fitter will work with the individual to choose from a myriad of fit options to best suit the cyclists' riding style. This will provide a unique and natural riding position that is both comfortable and efficient, while maintaining the bike handling characteristics desired by the rider

Why Choose Trek Store of Omaha?

Plain and simple., bicycle fitting is a practiced art, not a hard science. Fitting requires the fitter to critically judge the movement of the cyclist on the bicycle, using both objective and subjective information on how the rider will most likely use their bicycle. Aerodynamics. Comfort. Power. Speed. It is our job as experienced professionals to help cyclists achieve individual goals by applying unique and personal solutions. Hands down, The Trek Store of Omaha has the most knowledge and experience you can find. We guarantee it... in all aspects of fit from the recreational to the professional cyclist...No one can fit you better!

Current and past fit systems were based on measurements of a cyclist's body and their application to mathematical formulas. Rarely do these systems factor in the uniqueness of each cyclist's body. Elements like size, shape, flexibility, fitness, relative positioning of limbs and joints are ignored. We know these factors are significant and will impact your ideal position on any bike. To eliminate these inconsistencies we use a tool called the Serotta Size Cycle Fit System. The Serotta Size Cycle is an infinitely adjustable bicycle that allows the experience of an unlimited range of bicycle fits.

Whether we are building you a new bike or are addressing concerns with your current bike, The Trek Store of Omaha has invested time, money, and many hours in the saddle to become Omaha's premier Fit Center.

Get the Level of Fit Designed For You.

Existing Bike Fit **\$125.00**

Enhance the performance and comfort as best as possible on your current bike with a comprehensive assessment of your biomechanics, range of flexibility and positioning using the Size Cycle video system.

New Bike Fit **\$175.00**

The same benefits and analysis of the Existing Bike Fit, as well as an individualized product recommendation to fit you on the best stock bike for your needs, or determine your fit for a custom frame.

Performance Analysis Fit **\$250.00**

Our most complete fit is designed for the competitive athlete who wants to optimize their performance and efficiency. The Performance Analysis includes all the benefits of the Size Cycle video plus measuring power output to get the most out of your position.

Pedal/Cleat Adjust **\$40-70.00**

Your cleats will be aligned properly to guarantee that your joints and muscles are powerful and safe while pedaling..

**Call us at 402-884-1820
to make an appointment**

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